



The diagram illustrates the layout for a postcard design. It features three concentric rectangular borders: a black dashed outermost border, a blue dashed middle border, and a pink dashed innermost border. A black arrow points upwards from the top center of the pink border to the text 'DESIGN WITH BLEED'. On the left side, a blue arrow points left from the blue border to the text 'CUT LINE', and a pink arrow points left from the pink border to the text 'SAFE MARGIN'.

DESIGN WITH BLEED

W: 6.25in X H: 4.5in

Design needs to include 0.125in of bleed beyond the cut line.

CUT LINE

W: 6in X H: 4.25in

Postcard will be cut to this size.

SAFE MARGIN

W: 5.74in X H: 3.99in

Text should not exceed this area.

DESIGN WITH BLEED

W: 6.25in X H: 4.5in

Design needs to include 0.125in of bleed beyond the cut line.

CUT LINE

W: 6in X H: 4.25in

Postcard will be cut to this size.

SAFE MARGIN

W: 5.74in X H: 3.99in

Text should not exceed this area.

MAILING AREA

W: 3.94in X H: 2.58in The design should not enter this area.

For live stamp
Art could be covered by live stamp here.

<<returnaddressname>>
<<returnaddress>>
<<returnaddresscity>>, <<returnaddressstate>>
<<returnaddresszipcode>>

i llb a ic id e

firstname lastname
address
address2
city, state zipcode

Presorted
<<indicia>>
U.S. Postage
PAID
St. Pete, FL
Permit No. 888
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